

Rep Order# 8856825 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 52313

Printed: 08/29/2012 10:18 AM
Last Received: 08/29/2012 10:02 AM
Showing Buylines: All Rep Revised Lines

AUG 29 2012

Station KTVX-TV SALT LAKE CITY
Advertiser () LOVE, MIA
Product LOVE/CONGR
Estimate# 828903
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/828903
Flight Dates 08/28/2012 - 09/03/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () NILE NOYES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE LNS 21+23 FOR REV
NCIT
PLS CK AND CNF
THANKS
NILE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*21	TU	8P-9P	RNC 8/27 - 30	:30	\$3,500.00	08/28-08/28	0	0	0	\$0.00	
Rating: 14.0												
Sales Remark: V5 SPT MSD												
V5 Comment Changed, Spots/week Changed												
	*23	W	8P-9P	RNC 8/27 - 30	:30	\$3,500.00	08/29-08/29	1	1	1	\$3,500.00	
Rating: 14.0												
Sales Remark: V5 MKG FOR LN 21												
V5 Added												

---REPORT TOTALS---

Report Totals: 1 / \$3,500.00

---SALES MONTHLY TOTALS---

Sep 12: 22 / \$12,950.00

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Sales Totals: 22 / \$12,950.00
Station Totals: 22 / \$12,950.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$61,667	CABL 0%	KAGZ 0%	KJZZ 0%	KPNZ 0%	KSL 25%
		KSTU 19%	KTVX 21%	KUCW 0%	KUPX 0%	KUTV 35%
		NTVX 0%				

Books MAY12
Demos RA35+

Makegood Details

KTVX-TV

<u>Order</u>	<u>Order Dates</u>	<u>Alt Order #</u>	<u>Product Code</u>
52313	08/28/12-09/03/12	08856825	ORDR
<u>Advertiser</u>	<u>Product Description</u>	<u>Account Executive</u>	
Mia Love	LOVE/CONG/R	Continental Washingto	
<u>Agency</u>	<u>Advertiser Code</u>	Phone: (202) 872-5880	<u>Estimate #</u>
Smart Media	LOVE	Fax:	828903

Original Spots

Line	Spot	Air Date	Eligible Days	Channel	Inventory Description	Display Times	Length	Imp (000)	Rate	Rating	Program	Type
21	1	08/28/12	-T-----	KTVX	RNC	(8:00 PM-9:00 PM)	:30	0	\$3,500.00	0.00		NM
				[1] KTVX								

Totals	1								\$3,500.00	0.00		
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Makegood Spots

Line	Spot	Air Date	Eligible Days	Channel	Inventory Description	Display Times	Length	Imp (000)	Rate	Rating	Program	Type
21	1	08/29/12	--W-----	KTVX	Wed 8p-9p	(8:00 PM-9:00 PM)	:30	0	\$3,500.00	0.00		NM
				[1] KTVX								

Totals	1								\$3,500.00	0.00		
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Reason:

[Approved by Buyer]